

Appendix A

ENVIRONMENTAL SERVICES DIRECTORATE

Quarterly monitoring against targets in Corporate Plan Part II Quarter 3 progress – to end December 2009/10

Target Status	Description	Narrative to include
Achieved:	Target has been delivered successfully	Outcome/output of achieving this target How will people recognise or will you evidence it has been achieved?
On target:	Confident of delivery of the target as worded by the end of the year or earlier if indicated in the target wording.	Progress update on milestones to demonstrate you're confident of year-end delivery
On target with risks identified:	Majority of item on target for delivery, delays possible with some items	Progress update on milestones to demonstrate year-end delivery with detail of risks identified
Slippage possible:	There are concerns about ability to deliver within the year	Consequences, options and potential remedial actions to be described
Will not meet target:	Either due to change in external circumstances beyond our control or for internal reason e.g. resources, re-prioritised etc.	Reasons, consequences and any actions needed to be described. Is this something we will aim to achieve later when circumstances change?

Risk Level	Narrative
Low	Tolerate
Medium	Risks Description: Describe the risks – e.g. reputational, financial, environmental, customer, physical, management etc. Action: Describe your control strategy, mitigating controls, proposed actions and target action completion dates.
High	Risks Description: Describe the risks – e.g. reputational, financial, environmental, customer, physical, management etc. Action: Describe your control strategy, mitigating controls, proposed actions and target action completion dates. You will need to access GRACE to ascertain this information

ENVIRONMENTAL HEALTH, PARKING and HIGHWAYS

ENVIRONMENTAL HEALTH TARGETS

- 1. Help to improve public safety and the atmosphere of the town centre late at night, by working with partners such as the Police to reduce alcohol and drug related anti-social behaviour. We will achieve this by our licensing team routinely sharing intelligence with other agencies; carrying out regular intelligence lead late night compliance checks at licensed premises; facilitating premises reviews where properly made applications are submitted alleging serious breaches of one or more of the 4 licensing objectives, and by offering advice and support on good practice to existing licensees, and to potential new licensees.**

Performance @ QTR 3 – ON TARGET

The licensing team continue with their regular multi agency liaison meetings and have increased the number of joint visits with partners through this period. In addition they took the Chair of the Licensing Committee out for a combined late night operation with the police the weekend prior to Christmas, including taking part in the official police "Operation Marble" briefing. Councillor Vallery-Peters has advised that he found this practical insight into our licensing work extremely useful.

The appeals for the 6 licensing reviews of premises in George Street were largely dealt with by way of mediation, and the subsequent agreements signed off by the appeal court in late December. All these premises are now operating under a raft of new conditions, which we believe will improve the quality of life for residents living in this area and the late night experience of people visiting the town for leisure and entertainment.

In this period we have also concluded a further premises licence review on a public house in Bohemia Road in relation to public nuisance, which was supported by 5 local residents. Several of the residents attended the review and gave evidence. The review was upheld and the premises had its trading hours reduced.

Throughout this period we have administered 2 new premises licence applications and 2 applications for variations, all of which attracted representations. There were also hearings to refuse a Temporary Event Notice and another to refuse a personal licence.

Licensing Enforcement checks continued across the Borough, resulting in numerous minor issues being raised. We are currently considering prosecuting 3 people who have been formally interviewed for various breaches of the Act.

During this period we have appointed a Tobacco Control Officer, despite only starting in November; she has already updated our

administrative systems for smoke-free enforcement and carried out inspections at 119 workplaces, finding 50 not complying with the legislation. Official warnings have been given and 4 fixed penalty notices issued.

In addition the 3 yearly Gambling Act policy review was completed, including a public consultation, and a report to Cabinet. The revised policy was approved by Council in December and published in time to meet the statutory deadline of 3rd January.

The Taxi and Private hire Handbook has been simplified and amended, discussed with the local trade organisations and then reprinted and re-issued to all licensed drivers.

Corporate Risk Level: **LOW**
Description: Tolerate
Action: None Required

2. Help to improve the local environment by taking enforcement action to combat enviro-crime such as noise nuisance, littering, and dog fouling, and by educating the general public on these important quality of life issues.

Performance @ QTR 3 – ON TARGET

The Environmental Enforcement Team has continued to take a robust approach to enforcing enviro-crime legislation, which has resulted in the following fixed penalty notices:-

Type of FPN	Number Issued in Q3	Number Issued in Q3 of Previous Year	Paid	Outstanding
Fly Posting	0	0		
Littering	2	7*	1	1
Smoking Related Litter	13	*	5	8
Failure to comply with litter control notice	3	0	0	3
Dog Fouling	22	17	16	6
Dog off Lead	8	1	5	3
Domestic Premises (Waste)	3		0	3
TOTAL	51	25	27	24

* Prior to the beginning of 2009/10 smoking related littering was not recorded separately and was simply included within the littering data.

Detailed Breakdown for Dog fouling	
Parks and Open Spaces	
The Old Cemetery Winchelsea Road	4
Ingleside Recreation Ground	1
Gensing Gardens	1
On Street	
Cornwallis Gardens	1
Nelson Road	1
Queens Road	1
Magdalen Road	1
East Ascent	1
Bohemia Road	1
London Road	1
The Links	1
Winchelsea Road	2
Bembrook Road	5
Halton Terrace	1

Detailed Breakdown for dogs off leads	
Parks and Open Spaces	
Lower Alexandra Park	6
On Street	
Pelham Place Car Park	1
Montgomery Road	1

Type of FPN	Number Prosecutions in Q3
Littering	0
Smoking Related litter	1
Failure to comply with Litter Control Notice	0
Dog Fouling	1
TOTAL	2

In quarter 2 the number of fixed penalty notices issued had dipped compared with the quarter 2 the previous year. However, in quarter 3 the number issued was far greater than during the same period in 2008/9. We also issued Notices for a wider range of offences, showing more effective use of our enforcement powers.

Our small Environmental Protection Team has also continued to work hard to improve the quality of the local environment by taking a robust approach to tackling noise pollution. This resulted in the service of 10 Noise Abatement Notices (all for noise from residential premises). They also carried out more work in relation to the various licensing reviews, the associated mediation, and the appeal hearings. The fact that these appeals were resolved to the satisfaction of the Council and

the residents affected by the noise and disturbance emanating from the licensed premises is a credit to the hard work of several members of the Environmental Protection Team, including many late night monitoring visits.

Corporate Risk Level: **LOW**
Description: Tolerate
Action: None Required

- 3. Promote and enhance better public health, safety and wellbeing by ensuring that all local food businesses provide safe food, and all local employers provide safe workplaces. We will achieve this through a balanced programme of education and support for businesses, and enforcement of food hygiene and occupational safety legislation.**

Performance @ QTR 3 – ON TARGET

Progress – the small Food and Safety Team worked hard to complete all of the food hygiene and health and safety inspections scheduled for the quarter, as well as dealing with various associated issues like food and safety complaints from the public. We also continued to fund specialist contractors from some salary slippage, as a cost effective way of backfilling a vacant post.

Corporate Risk Level: **LOW**
Description: Tolerate
Action: None Required

- 4. Work with partners across Sussex such as the Police and the Fire and Rescue Services to review and update the Council's generic emergency plan. We will test this revised plan by holding a multi agency training exercise involving as many of the Council's emergency response team as practicable.**

Performance @ QTR 3 – ON TARGET

During quarter three we continued to put a lot of time and energy into ensuring that the Council was doing everything that it should in relation to the swine flu pandemic. Fortunately both nationally and locally the pandemic did not have the severe effect on either the general population or the provision of Council services that had originally been predicted by the Department of Health

In October the Emergency Planning Officers for Hastings and Rother attended the "Let's Do Business" Event to promote business continuity planning to local businesses.

Our Emergency Planning Officer and senior management also liaised closely with colleagues from other local authorities and public bodies

across Sussex and the region, to help respond to issues arising from the severe weather in mid December.

We also developed some guidance for our out of hour's standby officers in relation to the potential collapse of the pier.

The Emergency Planning Unit designed and delivered a Training Course for Rest Centre Teams and also delivered an emergency Rest Centre Live Exercise in partnership with our Rother colleagues British Red Cross and local police documentation teams

PARKING & HIGHWAYS TARGETS

- 1. Deliver Highways projects and work programmes on time and within budget under the terms of the Highways Agency Agreement with ESCC and the codes of practice.**

Performance @ QTR 3 – ON TARGET

Revenue and Capital budget spend on target.

Carriageway surfacing works completed at Bexhill Road, Harley Shute Road and Sedlescombe Road North.

Footway resurfacing completed at White Rock, Queens Road, The Green and Devonshire Road. Programme of works commenced for one off funding allocation for dropped kerbs.

Corporate Risk Level:	LOW
Description:	Tolerate
Action:	None required

- 2. Work with partners to deliver the objectives of the Quality bus Partnership Action Plan. Help improve bus punctuality by effective enforcement of parking restrictions in bus stop clearways and bus corridor routes.**

Performance @ QTR 3 – ON TARGET

Although the Quality Bus Partnership action plan is obviously a shared initiative, not all of the actions are the specific responsibility of the Council. The partnership monitors progress with the implementation of the action plan, and good progress is being made with all of the actions specifically allocated to the Council.

This year, as part of the QBP Punctuality Improvement Partnership (PIP), bus routes 26 & 26A have been surveyed for punctuality and reliability and minor adjustments will be made to the timetable in February 2010.

Easy access vehicles will operate on the 26 & 26A routes for the first time and HBC will deliver and enforce new bus stop clearways at key stops to aid punctuality improvement and access to the kerb. This will give an accessible bus route direct to the Conquest Hospital, until early evening, six days a week.

Additional services will be operated at peak times on routes to Ore, to ease overcrowding experienced by passengers, particularly those with young children in pushchairs.

The Bus Users Stakeholder Group, which has members representing bus users from the Senior and Youth forums, the Access Group, Conquest Hospital and Ashdown House, were involved in consultation and helped to shape the proposals that will be implemented in February.

There has been a 26.2% increase in the number of bus passenger journeys made annually since 2002. This equates to nearly a million more journeys being made than seven years ago. The QBP target is set to increase this by 3% each year, but achieved +5% during 2008-9.

This is just one of the targets monitored by the Partners last year; a full review will be published shortly in the Quality Bus Partnership Action Plan Update.

3% of the overall numbers of penalty charge notices issued in the last quarter were for contraventions in bus stop clearways. This is consistent with the performance for the same period last year.

Corporate Risk Level:	LOW
Description:	Tolerate
Action:	None required

3. Deliver an effective and efficient parking enforcement scheme to reduce congestion, maintain traffic flows and enhance safety at road junctions and school safety zones.

Performance @ QTR 3 – ON TARGET

The enforcement team have continued with effective parking enforcement during this quarter. The numbers of Penalty Charge Notices issued have dropped slightly but this was due in part to the very wet November experienced this year and the weather disruption of December. Despite this, the percentage of PCNs issued for yellow line contraventions and in the major bus stop corridor routes is up by 2% in Q3 at 29%. Local bus operators continue to be satisfied with the enforcement of the clearways and bus corridors. Enforcement of parking restrictions for schools is applied on a prioritised rota basis, with the areas of worst compliance given the highest priority. In quarter 3 this resulted in 25 PCNs being issued to vehicles actually parked in School Safety Zones.

Corporate Risk Level: LOW
Description: Tolerate
Action: None required

4. Maintain and manage Borough Council car parks to ensure we retain our 12 Safer Car Park Awards.

Performance @ QTR 3 – ACHIEVED

All 12 of our car parks have retained their Safer Car Parks Awards during 2009/10.

Corporate Risk Level: LOW
Description: Tolerate
Action: None required

5. Work with partners and the Department for Transport to bring to a conclusion the discussions over the experimental Town Centre cycling proposals and implement the outcome of that work.

Performance @ QTR 3 – SLIPPAGE POSSIBLE

The Department for Transport has agreed proposed signs for the Town Centre Scheme but there has been growing opposition to the proposal from Sussex Police and the Seniors Forum. As a result of this opposition, and recent petitions from HUB a meeting was arranged with all interested parties to review the town centre proposal, as well as other cycling issues such as links to the Station, the potential extension of the seafront cycle route to the Old Town and other cycling initiatives. Unfortunately this meeting was postponed due to inclement weather, but has now been rearranged for February 22nd. It is anticipated that a comprehensive report addressing all of these cycling issues will be presented to the Traffic management Committee later in 2010.

Corporate Risk Level: MEDIUM
Description: Reputational and Financial - Mixed views on the appropriateness of cycling in the pedestrianised area and the future arrangements for cycling provision.
Action: Review Decision of TMC on Town Centre cycling and general review of future proposals for cycling provision in Hastings

6. Monitor the impact of the revised parking scheme in central St Leonards to ensure it delivers the objectives of the Economic Impact Assessment to the benefit of the community.

Performance @ QTR 3 – ON TARGET

In response to feedback from traders, we have continued with the daily patrolling beat in Central St Leonards. This has resulted in the issue of significantly more Penalty charge Notices in the major roads, which include Kings Road, London Road, Western Road, Norman Road, Silchester Road and Gensing Road. This is very clear from the following data for the last three Quarters:

	Penalty Charge Notices issued
Q1	254
Q2	532
Q3	1014

In consultation with St Leonards Business Association, we have reviewed the new parking restrictions that were introduced in Central St Leonards. A number of recommendations such as the introduction of a footway parking prohibition and a new disabled bay in Kings Road were put forward for the consideration of the Traffic Management Committee which met and approved the recommendations on 21st January 2010.

Corporate Risk Level: **LOW**
Description: Scheme has bedded in well and in general is supported by community.
Action: Tolerate

- 7. Work with partners to relocate the CCTV monitoring room to the new College building in order to provide a more fully integrated CCTV system able to deliver enhanced monitoring to reduce crime and the fear of crime and support the local economy.**

Performance @ QTR 3 – SLIPPAGE POSSIBLE

A further meeting was held with the Hastings College to finalise the principal heads of terms of the lease for the occupation of the site. We are now awaiting formal acceptance by the college, before instructing our legal team to complete the drafting of the contract.

Corporate Risk Level: **MEDIUM**
Description: Delays in securing agreement on lease will delay project
Action: Review timetable and review costings etc to ensure viability and deliverability.

UPDATE ON SHORTFALLS FROM 2008/09

8. Work with partners to look into the feasibility of walking and cycling link between the Millennium Community sites and new College sites in the Ore Valley and Station Plaza.

Q3 Progress:

Significant progress is unlikely to be made due to delays with the development of the Millennium Community sites; and doubts over the financial viability of this proposal. This issue will be included in discussions planned under target 5 above.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

OTHER INFORMATION

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

Successes	Action taken eg share best practice, thank staff or publicise.
CCTV Control Room Monitoring	<p>All CCTV monitoring staff have been trained and have been credited with "B Tec" qualification by the National Security Accreditation standard.</p> <p>During quarter three, a total of 82 incidents were monitored through the CCTV operations room and over half were referred to Sussex Police for investigation. As a consequence of this monitoring a total of 47 arrests were made by Police. These arrests relate to offences of offences of burglary, attempted burglary, theft, assault, criminal damage, possession of Class 'A' drugs, possession of an offensive weapon, (a machete), fighting, drunkenness and anti-social behaviour.</p>

AMENITIES, WASTE AND LEISURE SERVICES

RECYCLING AND WASTE SERVICES TARGETS

- 1. Subject to the results of the consultation exercise and Cabinet approval, introduce a new on-street communal bins scheme, and identify alternatives for the remaining weekly collection areas where these are appropriate.**

Performance @ QTR 3 – WILL NOT MEET TARGET

Opposition uncovered during the consultation led to the conclusion that a full scheme on the terms originally agreed with Veolia was not practical at this time. We were unable to devise a partial communal bin scheme on a cost-neutral basis, because of the loss of economies of scale. The scheme is now on hold whilst we investigate alternatives and will not be implemented during this financial year.

The investigation of alternative options for the weekly areas is likely to yield better results, with the introduction of additional OSCORS in selected areas.

Corporate Risk Level: **HIGH**

Description: Black bag issues continue in the weekly collection areas contributing to increased street litter. Recycling rates are lower than in Twin Bin areas, hindering our ability to achieve increased recycling rates.

Action: Work is ongoing with ESCC and other Boroughs and Districts to identify good practice and suitable solutions

- 2. Raise awareness of, and promote recycling benefits and opportunities both amongst council staff and local people and market the successful results in relation to achieving our National Indicator targets. (See performance indicator section in Part III)**

Performance @ QTR 3 – SLIPPAGE POSSIBLE

In line with national trends dry recycling rates are down from 24.1% 08/09 to 22.8% in the first half of 09/10. However, our overall recycling rate has improved from 26.6% in 08/09 to 27.9% due to the success of the garden waste scheme. This trend will reduce as the growing season ends.

Corporate Risk Level: **MEDIUM**

Description: 30% Local Area Agreement recycling targets may not be achieved

Action: 2 year marketing campaign scheduled for Spring 2010. Officers are considering an

extension of the 'recycling on the go' bins which were piloted on the seafront last Summer.

- 3. Identify more environmentally or financially sustainable alternative arrangements for processing recyclates, and expand as far as possible the range of materials that residents can recycle.**

Performance @ QTR 3 – SLIPPAGE POSSIBLE

The kerbside recycling specification is dependent upon the input specification for the materials recovery facility provided by Veolia Southdowns on behalf of East Sussex County Council so is difficult to influence.

Corporate Risk Level: MEDIUM

Description: 30% Local Area Agreement recycling targets may not be achieved

Action: Officers continue to work with East Sussex County Council to try and expand the range of materials that can be recycled.

- 4. Explore and identify the steps required to synchronise the waste collection contract end dates of neighbouring Councils to allow options for a joint tendered service to be considered.**

Performance @ QTR 3 – ON TARGET

Four of five neighbouring adjacent boroughs have indicated support for the proposal and talks are in progress.

Corporate Risk Level: MEDIUM

Description: Future efficiencies may not be achieved

Action: Officers continue to work with our colleagues at East Sussex County Council and the other district and borough councils to progress joint procurement.

- 5. Increase the number of residents participating in the Garden Waste scheme to help achieve our objective of making this a cost neutral service.**

Performance @ QTR 3 – ACHIEVED

This scheme is now cost neutral with 3,642 bins provided.

Corporate Risk Level: LOW

Description: Participation rates need to be maintained in order to remain cost neutral.

Action: The garden waste scheme will be marketed as part of the 2 year marketing campaign

6. Continue to improve service delivery from our contractors by ensuring they meet contractual requirements for Refuse and Recycling, Street Cleansing, and Public Conveniences.

Performance @ QTR 3 – ON TARGET

We continue to closely monitor contractors performance and 11 defaults have been issued.

In Q3 the monthly missed bins per 100,000 were 31, 32 and 28 respectively. The Q3 average was 30 and the year to date average is 40 so well within all the contractual requirements.

Corporate Risk Level: **LOW**

Description: Services not delivered in line with contractual requirements

Action: Performance continues to be closely monitored

7. Sustain the recent significant improvement and seek to further improve street cleansing standards as monitored by the National Indicator NI195 (See performance indicator section in Part III)

Performance @ QTR 3 – ON TARGET

In the latest street cleanliness survey for 2009/10, 7% of targeted streets failed the cleanliness criteria which is above the overall 5% score achieved in 2008/09 (lower is better) but still well within the 10% target for the full year.

The 08/09 results were exceptionally good as Veolia had resourced their street cleansing activities beyond their contractual requirement and have now brought this back in line with the contract. We are targeting certain areas of recurring problems for special attention and enforcement action.

It should be noted that, before introduction of the twin bin scheme, failure scores were much higher, 24% in 05-06 and 22% in 06-07, the first year of the new contract.

Corporate Risk Level: **LOW**

Description: Targets will not be achieved

Action: Officers continue to monitor our contractor's performance and target problem areas.

8. Complete the Public Convenience and Building Cleaning contract procurement ensuring we achieve good value for money.

Performance @ QTR 3 – ACHIEVED

Contracts awarded to Ocean and SHS delivering an overall saving of £40,000 per annum with enhanced service delivery.

Corporate Risk Level: LOW

Description: Contractual requirements not met.

Action: Officer training being delivered in line with new contract requirements

9. Re-locate the Waste Services Team to manage the Bulverhythe Depot, and develop sustainable income streams to support the Depot's future operation.

Performance @ QTR 3 – SLIPPAGE POSSIBLE

Office move completed. Further income streams have not been achieved. Any potential occupier will require an Operator's Licence if they wish to use large vehicles on the site.

Corporate Risk Level: HIGH

Description: FINANCIAL - Rental income will not be received.

Action: A large part of the depot is now being professionally marketed in order to generate rental income.

RESORTS AND AMENITIES TARGETS

1. Through effective management of our Parks and Open Spaces we will:

- **Achieve our annual Community Strategy target for accessible and good quality open space**
- **Renew the Green Flag awards of Alexandra Park and Hastings Country Park. Obtain Green Flag status for St. Leonards Gardens.**
- **Support the development of Pebsham Countryside Park through establishing and leading a new technical panel on Economic Development at the park**
- **Refresh the Hastings Country Park Management Plan**
- **Provide a coherent network of Friends groups associated with parks and green spaces and have at least one borough-wide friends' event**
- **Provide management maps for at least four Local Nature Reserves**
- **Work with partners to provide at least one community event in parks or nature reserves each month.**

Performance @ QTR 3 – ON TARGET

We expect to meet the Community Strategy target for quality open space with the completion of the Bembrook natural play area in March 2010.

We have been awarded our Green Flag at Hastings Country Park Nature Reserve for the fourth consecutive year, in addition to the Green Flags at Alexandra Park and St. Leonards Gardens achieved earlier in the year. We are now preparing for the 2010 submissions.

The Pebsham Countryside Park Project continues to discuss the potential for leisure development at the southern area of the park. Several proposals are under development but still at an early stage. Proposals have been developed and consulted upon for a new pedestrian and cycling circuit. A planning application is expected to be submitted early in the New Year. We continue to investigate ways of delivering increased access for walkers at the Park.

We have consulted on the first draft of the review of the Hastings Country Park Management Plan 2010-2015. Work to produce a new Plan is a current priority and we are consulting with the Friends on subsequent drafts. Target for final draft is end of January 2010.

In partnership with the Sussex Wildlife Trust we have appointed our Access to Nature Project officer. He takes up post 11th January for three years, based at Aquila House and will focus on development of the capacity of friends groups.

We are continuing to produce management maps, principally at Hastings Country Park for all management activities to accompany the new management plan. A draft of the Summerfield management map will be produced when the Section 106 agreement re Horntyne has been signed, sometime in 2010.

We have been working with Sussex Coast College Hastings to deliver a Countryside Management Diploma at Hastings Country Park from September 2009.

The annual programme of community events is ongoing and very successful.

Corporate Risk Level: LOW

Description: Achieving the Community Strategy Target may slip due to resource limitations. Risks include reputational, financial and environmental.

Action: Prioritise activity towards actions that provide maximum impact on this target. Completion of the Pathfinder Playground projects will provide improvement to Bembrook Open Space.

- 2. Complete a review of our portfolio of playgrounds, including an assessment of the adequacy of coverage, a programme of maintenance and refurbishment requirements, and the resolution with developers of outstanding commitments to adoption of new playgrounds. Complete the Playground refurbishments funded from Pathfinder and Make Way for Play and deliver a new Skate Park.**

Performance @ QTR 3 – ON TARGET

Contractors have been appointed for all remaining playground refurbishments – Bembrook Open Space, West Hill Phase 2, and Seaside Road – and the programme is scheduled for completion by 31st March 2010.

The Skate Park design has been completed, with close cooperation between designers and user representatives, and is now in the technical specification phase. Delivery is set for June 2010.

The Parks and Play Development teams, with Amicus Horizons, will be embarking on the Playground audit in quarter 4.

Corporate Risk Level: MEDIUM

Description: Playground refurbishments are delivered with external funding which must be used by March 2010.

Action:

The Skatepark is a sensitive project due to the high expectations from users and the deteriorating state of the existing skatepark. Prioritised in Service Delivery Plan and robust Project Management in place. An Engineer employed to oversee skatepark design and construction and full involvement of a representative user group.

- 3. Ensure continuing high levels of public satisfaction with the cleanliness and safety of open spaces through the enforcement work of the Ranger Service. Monitor and report to Scrutiny quarterly on Fixed Penalty Notices issued.**

Performance @ QTR 3 – ON TARGET

The Rangers issued six fixed penalty notices during the period - four for dog-off lead and two for dog fouling. We have had few complaints about site cleanliness and continue to work on hot spot areas with community officers such as Tesco's Wood, West Marina Gardens and the Buckshole area of Alexandra Park.

Corporate Risk Level: LOW

Description:

Work is ongoing to achieve target.

Action:

Priorities for action are set at fortnightly meetings and items are referred to multi-agency tasking meetings (MATT meetings) where appropriate.

- 4. Achieve a Quality Coast award for Pelham Beach and implement actions from the Scrutiny Review of the Seafront. Use the results of the review to inform the development of a Beach Management Plan, in consultation with Coastal Users Group.**

Performance @ QTR 3 – ON TARGET

The Quality Coast Award Application was submitted November 2009 and Keep Britain Tidy Group attended the South East Beach Management group meeting that HBC chairs in October. There is still further preparation required before making a second award application for Marina, St. Leonards in 2010, but we hope to achieve the award for 2011 season onwards.

Actions from the Scrutiny Review of the Seafront are currently being prioritised within the framework of a Beach Management Plan. A second meeting was held of the Hastings & St Leonards Coastal User Group in October and the group's draft actions are currently being refined and these will be presented at the next meeting, planned for February 2010. Progress is already being made on a number of actions.

Corporate Risk Level: LOW
Description: Work is ongoing to achieve target.
Action: Preparatory work for Marina application underway. Beach Management Plan development is continuing.

- 5. Deliver the actions from the Shoreline Management Plan as agreed with the Environment Agency. Participate with the EA in the Coastal Defence Strategy Review during 2009. Complete the Environment Agency-funded capital works to groynes. Develop and implement the Coastal Protection Emergency Plan.**

Performance @ QTR 3 – ON TARGET

A meeting was held with the Environment Agency to agree relevant targets for NI189 including Shoreline Management Plan actions. We are still waiting for an updated draft NI189 to be distributed by the regional EA office. Further useful discussions have also been held on developing a regional approach with other local authorities and the EA to produce a 5-year maintenance and capital plan for coast protection works and asset maintenance through area coordination and the EA are currently developing this idea with the South East Coastal Group.

The Environment Agency funded capital works to provide a new rock groyne, recycle shingle and capital maintenance works on Hastings frontage are now complete and returns submitted for eventual audit. 100% funding has been claimed and received. A decision will be made in mid March based on survey information on whether additional shingle needs to be recycled. The scheme does seem to have performed well to date with reduced over-topping by waves at Carlisle Parade.

Funding for a detailed condition survey of all coastal protection assets in Hastings has now been allocated by the EA, and we hope to receive final confirmation for this in February 2010. A brief for this study is currently being drawn up.

Corporate Risk Level: LOW
Description: NI 189 target not achieved
Action: Work with EA and other coastal authorities continues.

- 6. Complete the refurbishment project and reopen the East Hill Lift. Complete the final capital works to the West Hill Lift during shutdown in January and February 2010. Achieve compliance with Health and Safety Executive requirements on both lifts prior to reopening.**

Performance @ QTR 3 – ON TARGET

The refurbishment programme continues on target and the carriages and chassis were successfully removed in August 2009. Repairs to the chassis have been completed and work is progressing well on the new carriages. Works to repair the track have commenced and it is hoped the extreme weather will not cause significant delays. We are continuing to liaise with the Health and Safety Executive over the development of the specification and safety systems and they plan to visit in late January or early February.

It is anticipated that both cliff railways will re-open to the public on 20th March 2010. An opening event for the East Hill on Saturday 27th March is being planned by a small working group including Councillors and Community Groups.

Corporate Risk Level:	MEDIUM
Description:	Reputational and financial risk if the project overruns or the HSE does not sanction reopening.
Action:	The project is tightly managed and regular liaison with and reporting to the HSE is ongoing.

- 7. Following on from the Best Value Review of Public Maintenance, agree and publish our Public Realm Strategy to set out objectives and actions for maintenance and improvement of public spaces. Continue to consolidate information about asset maintenance into planned and sustainable programmes, including estates maintenance and amenity lighting programmes during 09/10.**

Performance @ QTR 3 – ON TARGET WITH SLIPPAGE POSSIBLE
Good progress made in consolidating information regarding our Public Realm portfolio, including asset location and attributes. Progress also made with regularising condition surveying and energy management. Priority placed on our Duty of Care and Risk Management.

The Public Realm Strategy project initiation document has been prepared for agreement with the cross-cutting group and senior management. The Strategy is unlikely to be ready for Cabinet review until June.

Corporate Risk Level:	LOW
Description:	Financial and reputational risk if the appearance of public assets is not maintained.
Action:	Management and maintenance is currently prioritised towards Health and Safety and/or high impact items.

8. **Complete the plans and tendering for new cremators and mercury abatement equipment at the Crematorium to improve our service and meet new EU emissions targets by 2012. Complete the feasibility work and business case for improvements to the Chapel.**

Performance @ QTR 3 – ON TARGET

Good progress made; contract tendered and preferred supplier selected. Supplier secured to install in June-September 2010. Extension to chapel considered in the design/configuration but deferred until funding becomes available.

Corporate Risk Level: HIGH

Description: Risk of disruption to service and loss of income. Risk of increasing installation costs due to high demand and exchange rates.

Action: Secure a supplier early in January.

9. **Meet our responsibilities under the Biodiversity Duty by achieving the annual targets in our Action Plan.**

Performance @ QTR 3 – ON TARGET

The local biodiversity action plan identifies a number of on-going and annual targets for which we are progressing for this financial year. Details of annual on going targets include;

- Undertake a biodiversity field survey. Invertebrate and bryophyte surveys have been reported as part of the Breadsell Lane development feasibility. A comprehensive Invertebrate survey of the Marline Stream will be completed by March/April 2010. New Dormouse surveys are now on-going at the Country Park.
- Work continues with Planners to develop new green space and biodiversity policies for the LDF.
- Update and review Wild Hastings content. Meeting with Marketing in January to discuss how to improve web site.
- Publish one item of popular information. Reported on last quarter.

Corporate Risk Level: LOW

Description: Tolerate

Action: None required

LEISURE TARGETS

Target 1. Monitor the leisure and theatre contracts to ensure that they continue to meet community requirements by increasing usage and maintaining user satisfaction levels through the year.

Performance @ QTR 3 – ON TARGET

Attendance at two of the leisure centres increased when compared to the same quarter last year, Summerfields by +22.3% and Hillcrest with +1.6%. Falaise attendance dropped by -0.6%.

Freedom have commented that the significant increase at Summerfields is due to an upsurge in attendance from activities including; swimming lessons, family swimming, more group bookings from disabled groups, 50 year old plus group and ongoing interaction with the Active Hastings team.

Free swimming for people aged 60 or over resulted in 3814 attendances at the pool during this quarter. Comparative data is not available for prior years.

The refurbishment of the White Rock Theatre café and bar is underway. Quarter 3 attendance figures are up 13% over the previous quarter, which reflects the hoped-for Christmas increase but nevertheless is very encouraging.

Corporate Risk Level:	LOW
Description:	Tolerate
Action:	None required

Target 2. Provide opportunities for people of all ages to enjoy physical activities and adopt healthier lifestyles through the Active Hastings and our other development programmes. We will engage with 2000 new participants of whom 30% will be currently inactive (defined as participating on less than 30 minutes for 3 days per week).

Performance @ QTR 3 – ON TARGET

Active Hastings engaged and registered 733 new people during this quarter. 327 of these participants had taken part in no physical activity in the past 12 months, and 397 of these were taking part in physical activity on less than the recommended 3 days per week. This takes the total number of participants to 11,106 since the project began in May 06, with 3573 having done no physical activity in the last 12 months. 5685 were doing activity on less than 3 days per week.

The Street Games project registered 256 new participants during this period. This makes a total of 674 registered participants so far this year, which exceeds the project's annual target of 500.

The combined total is 2896 registrations, which exceeds the target of 2000.

Corporate Risk Level: LOW
Description: Tolerate
Action: None required

Target 3. Finalise the Hastings and Bexhill Sports and Leisure Facilities Strategy (currently draft) and identify proposals for the replacement or refurbishment of Summerfields Leisure Centre and Falaise Fitness Centre.

Performance @ QTR 3 – ON TARGET WITH SLIPPAGE POSSIBLE
The Leisure Facilities Strategy was adopted by Cabinet in September 2009.

Tendering is underway for a new leisure facilities management contract for October 2010 through January 2016. A Cabinet report on the results of tendering is planned for June.

Officers and the Lead Member have met with current local sports facilities providers including William Parker School, Hastings Athletic Club, Horntye Park and Hastings United Football Club as well as new or potential providers, including Sussex Coast College, 1066 Specials (seeking to develop a specialist sports centre for the disabled) and Bourne Leisure (operator of Combe Haven Holiday Park). The meetings were to assess the state of sports development across the town and to determine whether any facilities development might take place in partnership with these organisations.

There are a number of proposals and early plans where the outcome is still unclear and may well influence the need for or shape of new Council-provided leisure facilities. The Council should be actively involved in influencing the aspirations of potential partners.

Further work is needed to identify sources of external capital funding and to clarify what Council funding might be directed towards leisure facilities and the optimum timing of the HBC contribution.

Corporate Risk Level: MEDIUM
Description: FINANCIAL/REPUTATIONAL - The cost of a new leisure centre cannot be accommodated in the Council's budget and external funding is not available.
Action: Continue discussions with potential partners and aim to reach a conclusion on future direction by 2011-12.

Target 4. Maintain opportunities for children to develop skills through play by continuing the regular programme of activities (5 Play Days and the Play on the Beach event plus street activities programme) and run a scheme to encourage excluded families to participate in these events. The street programme has a target of involving 200 young people per year.

Performance @ QTR 3 – ON TARGET

The Outreach Street Play project has continued to deliver four free neighbourhood Street Play sessions in areas of deprivation, during after school hours and at weekends. The 'Play Plus' inclusive Saturday play sessions also continued during this period contributing to the total of 45 new participants registered during this quarter (22.5 % of the annual target). This takes the total number of new participants for the last 3 quarters to 147 (73.5 % of the annual target). Despite the darker evenings and bad weather 461 visits were recorded during this quarter (compared to 525 visits last quarter).

During this quarter evaluations of the large scale summer play events of 2009 were carried out. This was to enable us to start informed planning for 2010 with the support of our local Play Forum.

Corporate Risk Level:	LOW
Description:	Tolerate
Action:	None required

Target 5. Work with partners to develop proposals for a second natural play area in the east of the Borough jointly funded by the Council and the National Lottery.

In consultation with local people, design and build an adventure playground in the Ore Valley, funded by the Play Pathfinder grant.

Performance @ QTR 3 – ON TARGET

The proposals for the Bembrook natural play area reflect the significant consultation which took place with local children, young people, families and local residents, which concluded in quarter 2. The consultation events have included activities at three local schools, neighborhood play sessions, a formal consultation event at West Hill Community Centre and displays of draft plans at the Bridge.

The location of the play areas has been revised due to concerns of some residents who felt the play area was too close to their adjacent houses. The final agreed design will offer exciting and stimulating 'play opportunities, within a natural play environment.

The Contract for Bembrook and two other play pathfinder funded playgrounds came in £30,000 below budget and as such we have introduced additional play value to Bembrook to the value of £15,000. The contractor starts at Bembrook in January with a completion date within the 31 March 2010 funding deadline.

The total funding for Bembrook playground remains unchanged. However, the proportion of Play Pathfinder funding going to this project has increased. This increased amount replaces some of the HBC contribution, which has now been confirmed for the skate park development. This switch has been agreed with funders and relieves the skate park of the 31st March Play Pathfinder deadline. We expect to open the new Skate Park in June.

Corporate Risk Level: **LOW**
Description: Failure to deliver on schedule
Action: Close supervision of project

Target 6. In consultation with local people, design and build an adventure playground in the Ore Valley, funded by the Play Pathfinder grant.

Performance @ QTR 3 – ON TARGET

The Planning Committee approved the plans for the building, subject to a number of conditions in November. The design team, led by East Architects, have been working with the planners and others to ensure the conditions are met. Ecological reports and translocation plans have been completed. The project team have considered the tenders, which were received mid December and have completed their report to the project board to ensure a decision on the appointment of the contractor can be taken immediately in the New Year.

The contractor is scheduled to commence on site in mid January. A licence enabling us to construct is currently being worked up and is due to be agreed in early January.

Work has also been completed to clear away the existing roof covering (but not the roof supports which are to be re-used).

A stakeholder meeting has been scheduled for next quarter and work continues with In2play regarding future management of the playground.

Corporate Risk Level: **HIGH**
Description: The playground is not completed by the 31st March deadline. Revenue funding is not secured for playground management after the grant funding ends in March 2011.
Action: The construction programme is carefully monitored. The agreement with In2Play for

2010-2011 includes provision for seeking grant funding for future years. Potential partners in the playground management trust will be identified and their contributions to future operation confirmed.

MUSEUMS AND CASTLE TARGETS

Target 4. Provide a comprehensive exhibition and education programme for 50,000 annual visitors to the Hastings Museum and Art Gallery and the 20,000 annual visitors to Old Town Hall Museum.

Performance @ QTR 3 – Risks Identified

During this quarter 6,855 visitors were recorded at Hastings Museum. This is an improvement of 1100 on the same quarter last year and reflects the popularity of the Indian Summer exhibition and interest in the current exhibition of work by the Chapman Brothers. Figures for the Old Town Hall Museum are 2,898 visitors, a slight improvement on the same quarter last year.

Despite the provision of a comprehensive exhibition, increased targeting of education groups and growing attendances, it is now clear that the visitor targets set in 2007 are not yet realistic. With the gradual annual rise in attendance, 35,000 visitors to the Hastings Museum is perhaps a more realistic target for next year. Revised targets will be proposed.

Corporate Risk Level:	LOW
Description:	Tolerate
Action:	None required

Target 5. Make progress on the access and educational improvements scheme for Hastings Castle by developing and submitting bids for European Interreg IV Funding and from the Heritage Lottery Fund.

Performance @ QTR 3 – Will not meet target

Progress - Positive discussions continued with the Heritage Lottery Fund this period, and it became clear that the two options were going for a quick small scheme (total cost c£1m) which was unlikely to make the step-change improvement required at the Castle, or a more ambitious scheme which was going to require more detailed work. An officer group felt that the larger scheme was a more appropriate target to pursue, particularly in the context of the additional, and higher-spending, visitors the Stade scheme was likely to attract. More work is therefore being undertaken on developing a business case for a scheme providing a quality visitor experience at the Castle.

Corporate Risk Level:	LOW
Description:	Although the original target is not now going to be met, it is felt that there is no more risk associated with the new scheme than the old one.
Action:	The larger scheme will not be pursued unless a satisfactory business case is

proven and, indeed, a small quick scheme could have led to disappointed visitors and possible reputational risk.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

OTHER INFORMATION

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

Successes	Action taken eg share best practice, thank staff or publicise.
<p>Street Games Team had success at the Sussex County Sports Partnership Awards, with the team's coordinator winning the award for 'Active Sports Professional of the Year' and the team coming runner up in the category for 'Innovation in Sports'.</p> <p>The team also won the award for 'Making a Difference to the Community' at the Hastings Achievers Awards.</p>	<p>The team have been praised and thanked for their efforts. A press release was printed in the local Observer, included on the national Street Games website and has been sent to project partners and funders.</p>

REGENERATION & PLANNING DIRECTORATE

REGENERATION AND COMMUNITY SERVICES

Target 1. Implement the actions agreed in the Community Cohesion Framework and Action Plan, and work with other local statutory authorities on the development of a Community Cohesion Contingency plan and proposals for the prevention of violent extremism.

QTR 3 – On Target

Progress – The Community Cohesion Steering Group is due to meet on 13th January 2010. The membership of the group has been expanded to include further representatives from the community and the Chair will be elected at the next meeting. A traffic light system to facilitate exception monitoring has now been put in place for all the objectives in the Action Plan. This is due to be agreed by the steering group on 13th January 2010. The provisional reports showed that good progress has been made toward delivery of most of the actions identified in the plan, but there are exceptions. A copy of the updated action plan can be made available on request.

Significant pieces of work arising from the action plan implementation during Q2 are as follows:

HBC officers worked with the Community University Partnership Programme (CUPP) to establish a research forum with specific focus on young people, diversity and cohesion. It held its first conference on 14th December 2009 and was attended by approximately 50 local policy makers, politicians and community leaders.

The Migrant Community Support Worker (Housing) is now in post and has started research work on the living conditions of the migrant community and their legal entitlements. Contact has been made with various migrant communities in Hastings and Eastbourne and agencies who offer work and advice to migrants. A survey of the migrant community (focusing on housing issues) is being planned over the next two months. This should help the Council to prepare a briefing note on their housing and economic circumstances by end of March 2010.

Connecting Communities - the Secretary of State for Communities and Local Government announced £84,000 funding for an initiative to address the views and concerns of alienated communities in Hollington and the Ore Valley on 14th December 2009. The plan is for service providers and elected members to engage local residents intensively, on their door step. This approach will offer an opportunity for residents in the target areas to have their concerns and issues heard directly by the relevant service providers, and responded to as quickly as possible.

Risk Level: Migrant Impact Fund – Low

Description: **Connecting Communities - Medium**
Connecting Communities was approved by CLG later than expected. Most of the funds have to be spent / committed by end of March 2010. Officers are also aware of elections being declared at any time which may have an impact on the delivery of the project.

Action: **Tolerate**

Contingency Planning and Prevent – see Targets 6-8

Target 2. Implement the Economic Development and Inclusion Strategy with partner organisations and the roll-out of the Area Based Grant programme in line with regeneration and economic inclusion objectives.

QTR 3 – On target

Progress – Cabinet agreed the Economic Development and Inclusion Strategy Implementation Plan in November. The Strategy and Implementation Plan will be published online in Quarter 4.

Interreg Bids:

- (a) Sustainable Neighbourhoods – Now called CIT-SN (€470,000 = approx £400,000 subject to exchange rates) to support community empowerment and involvement in budgeting. The project focuses on cultural and environmental activity. The Lead Partner decided to postpone formal submission of the bid until March 2010, and work is in progress to refine the application and partnership for this deadline.
- (b) ECOFAB c. €80,000 (c£70,000) to support community involvement in open space and gardens in Ore Valley, alongside eco-construction and training projects by Hastings College and Hastings Trust. 1st stage bid approved in October (c €30,000), 2nd stage bid (c. €50,000) submitted in December.
- (c) Answers to the Carbon Economy up to £450,000 for eco-renovation studies and pilot upgrade to industrial premises. Cabinet agreed for HBC to act as lead body for this bid (total €4.3m) in November. Risk assessment completed. Bid submitted in December.
- (d) Other: officers attended Interreg partnership conference in December (Ostend) and made links with twin town Oudenaarde, and other potential partners for projects relating to public realm regeneration, Stade, and cultural events.

Jackson Hall: Community Assets Programme refurbishment: Architects (FFT) appointed for Stage 2 works from July 2010.

ABG Cultural Sector Development project:

Twelve £1k grants awarded under the Cultural Business Development grants' scheme.

Continued support for Hastings fishing fleet, fishmarket wholesalers and businesses in the Marine Stewardship Council (MSC) chain of custody, through:

- Co-ordinating meetings of Hastings Fisheries Management Group, which manages the fishery and group chain of custody for the MSC (Marine Stewardship Council) certification of the three species caught at Hastings;
- Facilitating the annual MSC surveillance audit of the fishery and group chain of custody for continued certification;
- Attendance of a Fishermen's Summit, which discussed the serious issues facing the inshore fleet in the SE of England. This helped inform -
- Writing of an internal report outlining the problems facing the industry locally, making the case for the Council's continued support for the Hastings Fishery, particularly the renewal of the MSC certification in September 2010;
- Organisation of a 'chef's tour' (in partnership with Taste of Sussex) to promote Hastings' sustainably caught fish more widely in the Kent/Sussex area.

Continued work with the Community Fruit and Veg Project in order to develop the local farmers' Market into more of an attraction for shoppers in the town centre retail area. A development strategy outline was established with the new Chair of the project.

The new Tourism & Retail Development Officer post was appointed this quarter. The postholder networked with various local business groups (including: two hospitality provider groups and White Rock & America Ground business group) through which to establish partnership working and provide business support and signposting to relevant advice and other services.

Facilitated training for nine local food businesses in the 'Safer Food, Better Business' program, as recommended by the Councils' Environmental Health section.

Risk Level: Low (all projects)

Target 3. Bring forward and adopt new processes for community engagement and partnership with the community in the light of proposals for the future of area based working inside Hastings and the new duty to inform, consult and involve.

QTR 3 – Achieved

Progress – Area based structures report was approved by the Cabinet in December 2009. Local area management boards in each of the areas commented on the report and provided general support. The report contains several recommendations which need to be implemented over the next few months. This includes the following:

- Set dates for future AMB meetings 2010/2011 – dates set
- Area Champions Report to LSP & Cabinet – March 2010
- Establishment of an area management board web page – March 2010
- Preparation of an induction pack for newly elected members – April 2010
- Elections of AMB chairs and vice chairs - June 2010
- Set themed agendas for future AMB meetings – June 2010

- Forums to elect representatives to AMBs – June 2010
- Briefing of members on a regular basis – quarterly

Communities in Control (joint ABG funded project between HBC and HVA) continues to progress well with several notable successes during Q2 and Q3:

Hastings Voluntary Action has levered in an additional £60,000 from East Sussex County Council recession fund to deliver accredited training for 100 volunteers. HVA has also sourced £37,000 to support capacity building and training activity in the community.

Greater Hollington Association was formally established in December 2009 with a newly elected chair and a formal constitution. The association has 18 committee members – 14 community members and the 4 elected ward members, and 56 members in total.

Gensing and Central St Leonards Community Forum, with support from Sussex Coast College Hastings, are offering 13 free adult education classes starting January 2010. The courses range from IT training, languages, guitar playing and painting.

Rock-a-nore Local Action Team (LAT), an offshoot of East Hastings Multi-Agency Tasking Team (MATT) has been meeting to address the issue of anti-social driving in Rock-a-nore Road for two years. Following pressure from councillors and residents, East Sussex County Council developed a range of works intended to "design out" the problem. These plans went through TMC in December 09 and were ratified by HBC's January 10 Cabinet. It is intended that the works will be completed by the end of the financial year.

Risk Level: Low - for all projects identified

Target 4. Work with partner organisations to mitigate the impact of the economic recession and recovery and adopt a specific Council-wide strategy to address the recession.

Community Services team again assisted in the publication of the December 09 issue of the About Magazine, which focuses on beating the recession and offered useful help and advice.

The Council's credit-crunch web page has again been updated with the following new pages:

- Chris's Story – the human face of debt
- Family Fun and Finance Day page

In addition the district and borough councils across East Sussex are now working together to produce a range of factsheets on topics which residents have told us they would like more information about. Examples can be found on the following web pages:

<http://www.eastsussex.gov.uk/community/tradingstandards/money/factsheets.htm>

The credit-crunch pages were placed on the front page of the Council's website following a request from an elected member. According to Google Analytics, pages within the Credit Crunch area had a total of 541 unique page views between 05 December 2009 and 05 January 2010, with Free Things To Do receiving 329 unique views.

The Christmas Finance and Funday took place in Ore Valley on 12 December and the Housing Debt roadshow on Friday 6 November in Priory Meadow and the Town Hall.

In St Leonards the Council worked with local business and the community to deliver two market day events, a carol singing evening, shop and street lighting, and promotion of the local area. Several new businesses also opened in the area including three shops in London Road and a gallery in Norman Road. There are also plans to open a new bakery in Kings Road and a mini arts and crafts market in Norman Road during Q4 (both supported by the Council).

Risk Level: Low for all projects identified

ABG Retail Vitality project:

Second round of £5k Retail Vitality grants instigated – applications to go before the grants' panel in Jan 2010 (14 potential grantees to be considered).

Organised and held a 'Business Workshop' in partnership with 1066 Enterprise to assist potential applicants, and to offer other general business advice.

Hastings Town Centre Christmas Craft Market and Old Town Dickensian Day, on the same December weekend, were supported in terms of the production of flyers and posters to joint-promote the events. Over 1000 people attended.

St Leonards Christmas Market, a craft market in Kings Road, held over two Saturdays in December and including ice sculpting workshops, was supported through the project this quarter, as well as the Christmas light display in Kings Road. Over 1000 people attended, with around 90 having a go at the popular ice sculpting.

The organisation of the Hastings town centre Christmas Farmers' Market (a Community Fruit & Veg Project initiative) was also assisted.

This quarter we have been successful in brokering and supporting a further art installation into an empty shop, which brings the total of empty shops animated to five:

- § Art exhibitions, workshops and events were held at Nomad Creative Space: a collective of tenants at the former Halifax, Wellington Place, supported by the Retail Vitality project. One free workshop, 'The Big Draw' attracted some 400 people, including many young people and families with children, on a Saturday in October.

§ At Harvey Licks an empty shop in Kings Road, Claremont Studios presented 'The Art of Survival': A sculptural installation lit up from midday to midnight, complementing the December Christmas displays.

Risk Level: Medium
Description: Some activity dependent on participation by businesses and levels of business acumen and capacity.
Action: Impact of schemes will be reviewed and programme re-profiled accordingly in next quarter.

Future Jobs Fund:

Programme has started, with 12 starts achieved by the end of December. This is behind the revised profile, in common with other areas, and DWP have been kept informed. A revised "catch up" profile has been submitted, and 72 positions are now notified with Jobcentre Plus. The balance of 125 posts is expected to be filled by the end of March. An extension to provide funding for rounds two and three has been submitted. Options to expand the number of jobs in each round were not taken up pending the outcomes and uptake in Round 1. SLA's have been drafted with Support Providers.

Risk Level: Medium
Description: The level of demand for jobs vs. the jobs that are available will be assessed at the end of January, by which time we project to have a greater number of jobs posted with Job Centre Plus. There are no financial penalties if the demand for and supply of jobs vary and the original projected numbers of people into jobs are not met. There are some difficulties finding positions close to residences in rural areas, and providing support to individuals across large geographic areas away from Hastings, Bexhill and Eastbourne.
Action: Review take-up with JCP, and review delivery of support services in western part of the county.

Target 5. Develop and consult on a draft Cultural Regeneration Strategy linked to other elements of regeneration activity and the Seafront Strategy.

QTR 3 – On target

Progress – A report setting out the development process for the strategy was presented to the Policy Cross Cutting Policy group meeting in October and an update presented to the group in December. The advisory group to input to, and oversee the development of, this work was inaugurated in this quarter, and the first meeting held. The group will consider strategic priorities and approaches in 4th Quarter prior to consulting on this more widely.

A bid for £90,000 was submitted to the Arts Council to support the development of a cultural programme focusing on community engagement, reaching new audiences for the arts, and promoting Hastings as a major cultural destination on the South coast. This is in the new cultural context for the town, in view of the

significant investment in culture which is underway and planned for the next few years.

Risk Level: Medium
Description: Funding for proposed cultural programme dependent on Arts Council decision
Action: Cultural programme will be tailored to suit available funding.

Target 6. Ensure robust performance management, monitoring, evaluation and reporting of regeneration programmes, including the Area Based Grant programme, as measured by a satisfactory audit and the achievement of projected expenditure.

QTR 3 – On Target

Progress – On track Quarter 2 progress reports for Area Based Grant and Community Partnership Funded activities appended. Underspend being reported against some Area Based Grant projects, but target outputs for both programmes generally on track. A detailed appraisal of Area Based Grant project progress will be undertaken in Qtr 4, and an assessment of any potential year-end underspend will be part of this process which will also inform delivery plans and any variances to contracts for 2010-11. CPF projects are generally on track

Risk Level: Medium
Description: Inevitable variances in year-end out-turn against projected output delivery and projected spend.
Action: Detailed appraisal of Area Based Grant projects will inform contractual variances and 2010-11 delivery plans. Detailed appraisal of CPF programme later in first half of FY2010-11 will inform future CPF commissioning. Rigorous system in place to monitor individual project performance and issue of variances to contracts as appropriate.

Target 7. Continue to work with the police and other key partners to reduce crime and disorder and the fear of crime in the Borough, as measured through the targets in the Community Safety Plan, by coordinating the work of the Safer Hastings Partnership.

QTR 3 – On target

Progress – Total crime is down 4% (275 offences) in the first three quarters of this planning year with burglary on peoples home down 22.7% (-69), vehicle crime down 11.7% (-79) and violent crime down 2% (-13). With rolling year figures for total crime now down 5.9% (-537 offences) it looks likely that most, if not all, 2009/10 Community Safety Plan targets will be achieved.

Council staff in a number of departments continue to play a key role in this. A good example is the excellent work being carried out by members of the CCTV control

room. Their commitment and professionalism has been widely acknowledged by Sussex Police.

This is also demonstrated by the continued high levels of proactive enforcement work by the Council's Licensing team. Their work in taking successful court proceedings against six problematic public houses in George Street is regarded as a good example to other authorities. The strict conditions recently imposed should have a lasting impact in reducing violent crime and antisocial behaviour in this area.

Risk Level: Low

Target 8. Carry out the year one refresh of the 2008 -11 Community Safety Plan and review funded projects, initiative, and targets, to reflect any new or emerging priorities.

QTR 3 – Achieved: Target has been delivered successfully

Progress – Progress – The annual refresh process has been carried out and the revised plan endorsed by the Safer Hastings Partnership Board published in a two page spread in the Hastings Observer.

Target 9. Sustain reductions in fear of crime by developing and delivering a new Communications Strategy with accompanying action plan.

QTR 3 – Slippage possible – target definitions changed during year.

Progress – Concerns remains about the ability to achieve this target in its current form following a change in survey data recording terminology from 'feeling safe in your neighbourhood' to 'feeling safe where you live' with the latter being categorised as within 15-20 minutes of your home.

The Council's Area Coordination and Environmental Enforcement teams continue to work closely with their counterparts in Sussex Police Neighbourhood Policing Teams in seeking to reduce crime, fear of crime and antisocial behaviour in communities across Hastings and St Leonards. Much of this being coordinated through the Council's Multi Agency Tasking Teams (MATTs).

More work needs to be done to better inform and engage with local people. One element of this is by the introduction of community safety themed 'Neighbourhood Newsletters'. Sussex Police are leading on this and it is hoped that these may have been introduced by the end of the next quarter.

A good example of local work to reduce the fear of crime and raise awareness of crime reduction issues has been the Council's support for the Schools Art Competition on a range of community safety topics. The latest awards ceremony was in December and over seven hundred entries were received.

Risk Level: Medium

Description: The target in its current form may not be achieved due to changes in survey terminology.
Action: Tolerate

Target 10. Achieve the financial targets and outcomes associated with contract delivery of agreed programmes by Tressell Training.

QTR 3 – Achieved.

Progress - Achieved savings against projected spend – as reported in previous quarter.

Target 11. Bring forward options to implement the Cabinet decisions for the long term future and sustainability of the Tressell Training Unit.

QTR 3 – Achieved.

Progress - Tressell now a part of Sussex Coast College Hastings

UPDATE ON SHORTFALLS FROM 2008/09

8. Strengthen community engagement by working with partners to embed Area Coordination across the town.

Reported in Corporate Plan part III:

Progress has been slower than we would have wished. We engaged Councillors through two seminars and kept up dialogue with partners and the community on the future development of area structures. Examples of community engagement included: Facilitated and supported consultation on the Community Cohesion Action Plan; Youth Development Service; MyPlace and Academies proposals.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

OTHER INFORMATION

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

Successes	Action taken e.g. share best practice, thank staff or publicise.
The Seafood & Wine Festival won a 'Hastings Achievers Award'.	

TOWN PLANNING

Target 1. Determine planning and related applications in order to meet or surpass the Government's targets.

QTR 3 – Slippage Possible

NI 157a – Percentage of Major commercial and industrial planning applications determined within 13 weeks – 62.5% of the Major planning applications were determined within the 13 week period during Quarter 3 which exceeds the target of 60%. This is a significant improvement on the 16.7% achieved in the first Quarter. Overall the performance for the three quarters has now improved to 50% (9 out of 18 applications determined in time). However, it is not now anticipated that the year end 60% target will be met, because there are unlikely to be enough straight forward major applications that can be determined within the time limit. Planning decisions are not issued until the relevant Section 106 Legal Agreement has been signed by the parties (that is the applicant, the Council and others with an interest such as the County Council as the highway authority) and therefore the relevant date for when planning permission is given is after the Planning Committee has resolved to approve the development. In addition there are about 20 major planning applications already over the 13 week time limit which requires legal agreements and some of these will be completed within the last quarter of this year. Such agreements take a significant amount of time to draft and to reach agreement with the relevant parties.

NI 157b – Percentage of Minor commercial and industrial planning applications determined within 8 weeks – 79.11% of Minor planning applications in the first three quarters have been determined within the 8 week period significantly exceeding the target of 65%.

NI 157c – Percentage of all other planning applications determined within 8 weeks – 83.69% of 'Other' planning applications in the first three quarters were determined within 8 weeks just missing the target of 85%.

Risk Level: Medium

Description: Reputational.

Action: The performance is dependant on the number of major applications being submitted and most importantly those determined within 13 weeks. If the applications require Section 106 legal agreements it is very difficult to meet the deadline because of the time required to draft and agree legal agreements. The planning consent cannot be issued before the legal agreement is signed because the applicant will have no incentive to sign up to legal obligations. To assist matters a more straightforward agreement has been suggested for those applications just needing a financial contribution and this is under consideration.

Target 2. Continue to work closely with Task Force partners to bring forward detailed proposals for consideration by the Planning Committee for Priory

Quarter in the Town Centre, at Ore Valley and Queensway and then work with the Task Force to implement those which receive consent.

QTR 3 – On Target

Progress – Town centre

The planning application for Phase 2 of the University Centre Hastings in the Post Office building has been approved. Station Plaza college building is complete and first occupation is expected by February. Work is continuing on the Primary Care Trust building.

Progress - Ore Valley

The Sussex Coast College building is due for completion in the Spring of 2010. Bellway Homes planning application for a Phase 1 scheme of 52 dwellings under the government's "Kick Start" initiative has now been given planning permission but it is on a reserved list for Kick Start funding.

Progress - Queensway

Work is nearing completion on the industrial units.

Risk Level: Low

Target 3. Continue to work with the Task Force, Learning and Skills Council and other partners to ensure the successful development of Sussex Coastal College Hastings on Station Plaza.

QTR 3 – On Target

Progress – Work has been completed on the Station Plaza college building and first occupation is expected by February.

Risk Level: Low

Target 4. Continue to assist in lobbying to secure improvements to the road and rail transport links, specifically to support the remaining processes to enable construction of the Hastings/ Bexhill link road from 2010, and press for the announcement of a preferred route by the Highway Agency for the Baldslow Link.

QTR 3 – On Target

Progress - The public inquiry into the Link Road Compulsory Purchase Orders closed on the 2nd December 2009. The County Council expects the decisions in March 2010, with a view to work starting towards the end of the year. However if the decision is delayed the greater are concerns that any delay may prevent the scheme being committed by Government before the election. This could bring into question the delivery of the scheme if it was subject to a post election budget review. There are also serious concerns over timing of a decision around the Baldslow Link with delays in progressing the options while a decision is awaited on the Link Road. The Highways Agency is considering two lower cost "on-line" options for the Baldslow Link, with a view to undertaking public consultation in the summer.

In respect of rail issues the Council have continued to lobby for retention of a peak service to the City of London following the introduction of the new Thameslink Service in 2015, as the draft Kent Route Utilisation Study (RUS) published last summer suggested that Hastings would retain just two peak trains an hour to London from 2015, and they would be to Charing Cross only. (Currently there is a train every twenty minutes between Hastings and London in the peak periods, alternating between Charing Cross and the City). Hastings was well represented at a County Council hosted rail summit held at Eastbourne in November, at which this was a main topic for discussion. The final RUS, published on 22nd January, did not recommend any option which gives the Hastings line a City service post-2015, although it acknowledged that this was an issue. The Council will continue to campaign for such a service, with others in the A21 Reference Group.

The Council will continue to strongly lobby with other local authorities and local MPs for these and other road and rail schemes of importance to the Borough.

Risk level: Low

Target 5. Progress the Hastings Local Development Framework, ensuring an integrated approach with the development of the Hastings & St Leonards Sustainable Community Strategy, by:

- **preparing the submission version of the Core Strategy**
- **commencing work on the Site Allocations Development Plan Document**
- **assist in progressing the Local Area Transport Plan**

QTR 3 – On target with risks identified

Progress – Ongoing work being undertaken on drafting policy chapters for the Core Strategy Submission version. In November 2009 we had 2 visits from a Planning Inspector to advise on how the Core Strategy was shaping up and to identify any potential ‘showstoppers’ prior to submission. All local authorities are having these visits at this stage in the plan-making process. Main areas of concern identified were housing provision strategy, housing viability assessment and retail capacity in Hastings Town centre – these are being addressed through current work. The final study on hydrogeology has been received for the Breadsell area and we are now preparing evidence based options about whether to proceed with this potential housing allocation. We have been working with Rother Council and DTZ to update Strategic Housing Market Assessment and to test an infrastructure delivery plan template for use by all East Sussex Local Authorities. We have worked with Rother Council to set up joint Housing Market Partnership (a precondition of extra Housing and Planning Delivery Grant next year). The Annual Monitoring report was approved by the Cabinet, and consultation has been undertaken on the Employment Land Protection Supplementary Planning Document. Officer support has been provided to the Sewage Infrastructure Scrutiny Review. A significant amount of housing delivery evidence has been provided to the Homes and Communities Agency Single Conversation and Local Area Agreement target monitoring. Statement and evidence on Travelling Show People’s Accommodation has been produced for the partial review of the South East Plan. Meetings involving Members and officers from other Council departments have been held to work out

consultation strategy for the Site Allocations Development Plan Document which is new plan. The agree consultation is due to commence in early 2010.

Risk Level: Medium
Description: Reputational
Action: Studies are being undertaken with the agreement of Natural England to try to resolve the difference of opinion between the Council and Natural England in respect of the Breadsell Lane development proposal.

Target 6. Through our zero tolerance approach to neglected and derelict buildings and land, target 40 neglected and derelict buildings or areas of land, prioritising those in the Central St. Leonards Renewal Area and in Pelham Crescent and Arcade.

QTR 3 - On target

Progress – 36 properties improved within the three quarters with 14 properties in Central St. Leonards. Work on 9 target premises was completed in the third quarter with three in Central St. Leonards. To date work has been completed to 11 properties in Pelham Crescent, 3 in this financial year. Whilst none were improved in the last quarter works are currently promised at three of the remaining premises and are underway at 1 and 2 Pelham Arcade.

Risk Level: Low

Target 7. Implement the second phase of grants for the conservation and repair of buildings that form part of our historic townscape in the Central St. Leonards Renewal Area.

QTR 3 - On target with risks identified

Progress - Previous proposed remedial action successful in short term, with Heritage Lottery Fund agreeing to extension of grant offer deadline for 3 further months. HLF have considered our 12 -15 month extension request, agreeing to significantly extend the offer period and if required the whole project, confirming that a formal alteration to our contract with them would be arranged.

Very poor economic conditions had depressed interest from building owners in repair work grant. One new grant offer of £74,300.00 made at 32 Warrior Square. 9 new grant applications received at end of current December deadline. One a multiple Marina colonnade property with indicated costs over £1m. Combined project costs indicated as exceeding £1,900,000. Provisional estimate of likely grant offers £800k, but uncertain that all 9 will proceed to on-site stage. A small balance of THI budget would remain and be available to further applicants over next 2 years. A queue of new applicants has recently been established.

Following negotiations with owners of St Leonards Congregational Church, scheduled as THI Scheme Critical target, church to be sold on open market. Timetable of repairs now dependant on sale.

Risk Level: Medium

Description: Environmental and financial risks, should not all of applied for schemes proceed on to site. Possibility that improvement of parts of St Leonards will not be fully achieved. Possibility of THI grant budget not being fully utilized and invested in town.

Action: Formalize 12-15 month grant scheme extension with HLF. Determine whether current applications will move on to site. Subject to budget availability encourage further repair projects. Monitor marketing of Congregational Church.

Target 8. Implement the management plan for Marine Court by pursuing the:

- Replacement of windows at Hanover House
- Removal of unauthorised external installations

QTR 3 – On Target

Progress – Replacement of Hanover House windows now complete.

Removal of unauthorised external cabling installation remains outstanding. The Listed Building Consent application relating to cabling submitted on 20/6/09, is still not possible to validate. Repeated requests to the agent have still not produced the necessary additional information and plans.

Risk Level: Low

Target 9. Take forward the master-planning proposals for West Marina providing a firm planning basis for the development and securing developer interest in the site.

QTR 3 – Will not meet Target

Progress – The scheme remains on hold because of the downturn in the property market. In January Cabinet is being recommended to allocate Area Based Grant funding to commission a review of the mix of uses in the present scheme and the overall viability of the project.

Risk Level: Low

Target 10. Ensure the completion of the improvements to the exterior of Pelham Crescent.

QTR 3 – Will not meet target

Progress - Of the 16 properties in the Crescent, 11 are now fully complete.

Another 4 had been expected to be complete by end of year but have been delayed. In some cases weather conditions and temperature were not appropriate for specialist paint system, and in other, legal dispute between leaseholders and freeholder caused delay. The 4 properties are now anticipated to be complete during Quarter 1 of 2010. Should any of the properties where undertakings have been given delay works for no good reason enforcement action will be taken.

The single remaining property, where the owner has previously cleaned the façade, painted the metalwork and timberwork but is unwilling to paint the façade to match the rest of the Crescent is likely to face Enforcement action during Quarter 2 of 2010, when all other properties are expected to have been improved.

Risk Level: Low

COMMUNICATIONS AND MARKETING

Target 1. Refresh the Hastings & 1066 Country Marketing Plan by August 2009, for implementation in time for the 2010 season, taking into account and addressing the opportunities for culturally led tourism.

QTR 3 – Target status: - Completed

Progress – The refreshed marketing plan was presented to, and agreed by, the 1066 Country Marketing Executive Board on 30th September, and the 2010 Hastings & 1066 Country Holiday Guide was published on time, and within budget, in December 2009. It has already received positive feedback, and makes reference to the Stade improvements being planned.

Risk Level: Low

Target 2. Refresh and implement the Council’s Communications Plan by September 2009, identifying increased use of electronic media (including websites) and reducing dependence on paper and printing.

QTR 3 – Target status: - Achieved and Ongoing

Progress – Significant budget savings have been identified by reducing print/advertising costs, and work is continuing to realise these.

Web use continues to grow; 1 652 894 visits were made to the four Hastings Borough Council-controlled websites to the end of this period, compared to 1 167 377 by the end of Q3 last year, up 42%

Risk Level: Low

Target 3. Provide residents and visitors with access to a wide range of services through the Hastings Information Centres throughout the year, serving 300,000 customers annually.

QTR 3 – Target status: - on target

Progress – Combined visitors to the HIC and Old Town TIC this quarter were 65 614, giving combined first, second and third quarter figures of 275 265 this year, beating the target, and 6012 up on the corresponding year to date figures for the same period last year of 269 253. This is particularly commendable given that the Old Town TIC closed in October, and the Old Town Hall Museum/TIC figures are not included in these statistics. The Ice Rink was a real bonus, boosting the HIC footfall at an otherwise quieter time of the year.

Risk Level: Low

Information Technology Targets

Target 1 - Improve our environmental performance by reducing our server power energy consumption.

QTR 3 – Slippage Possible

Progress – The core business case for the virtualisation of our servers has been completed. Work has now started on the storage solution that partners this. This project will significantly reduce both the capital costs and running costs for our servers.

Risk Level: Low
Description/Action: Whilst slippage is likely, the overall project risk remains low, with a low technology risk, and low financial risk.

Target 2 - Continue to maintain the Council’s IT network, facilitate office moves and provide IT support to enable the smooth running of the Council. We look to resolve 97% of all Helpdesk calls within target time and achieve a network availability of 99.90%.

QTR 3 – On Target with Risks Identified

Progress – 95.45% of 3958 Helpdesk calls were closed within target time (against an overall target of 95.5%) Network availability was 99.96% (against an overall target of 99.90%).

Sixteen team moves have been completed to the end of Q3 (as part of the accommodation strategy and refurbishment of Aquila House).

Work has continued to cable the new Corporate Archive and network it to Aquila House.

Risk Level: Low
Description/Action: The support team are still running with a temporary member of staff. Performance is being broadly maintained against the backdrop of significant additional development work associated with office accommodation moves. This has been compounded by the early loss of a senior manager, requiring restructure plans to be brought forward.

Target 3 - Continue to work collaboratively with Access East Sussex partners to achieve common approaches and solutions to service delivery IT solutions.

QTR 3 – On Target

Progress – The updated web kiosk design has now been implemented across East Sussex to simplify kiosk usage and minimise maintenance overheads.

A joint procurement exercise is underway for the government mandated 'IT Health Check'. All partners have contributed to the requirements specification, and the procurement is being led by Eastbourne.

Partners are exploring whether a joint approach to the e-petitions legislation can be found.

We are providing ICT expertise in an effort to drive forward the Agresso upgrade.

Partners are investigating if additional categories can be added to the Common Fault Reporting system.

We are working on a common approach to the implementation of Customer Relationship Management systems.

Risk Level:	Low
Description/Action:	The partners are keen to share expertise and knowledge, and develop common approaches where practicable.

Target 4 - Make better use of IT to deliver further financial savings for the Council.

QTR 3 – On Target

Progress – Progress – We have implemented paid-for advertising on the main corporate website (managed on a day-to-day basis by the e-marketing team).

We have implemented paid-for advertising on the Visit1066Country website.

We have renegotiated the third-party support contract for Revenues and Benefits and have realised a £30,000 per annum contract saving.

We have implemented a number of e-forms to allow more 'transactional' website interactions. We are continuing to develop new forms.

Work has continued to phase out the remaining Featurenet phones. We expect to cease all remaining FeatureNet lines by the end of January.

Risk Level:	Low
Description/Action:	We have a work programme identified that aims to firm-up savings opportunities.

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK

If there is additional information you need to supply or your service is not represented in the above targets, please use the Successes, Shortfalls and other Areas of Risk Box.

<p>91 Information requests were handled in Q2 (90 FOI, 1 DP).</p> <p>Supported the council by-election providing postal vote signature checking services, and count validation and verification.</p> <p>Implemented v6 of iWorld Revenues and Benefits software.</p> <p>Preferred Content Management System identified.</p>	
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Other Areas of Risk- Service, Project or Partnership (Must include at least Red Risks)	Summary of Actions being taken to mitigate
<p>Our re-accreditation for GovConnect has been brought forward to January.</p>	<p>This will require resource to be diverted to audit against the revised criteria and submit a formal return.</p>

HOUSING SERVICES

Target 1. Work with partners to enable the delivery of over 700 new homes in Hastings under the Millennium Communities Programme, by putting in place the necessary development framework and infrastructure to achieve a start on site on the first residential units at Ore Valley in 2010/11.

QTR 2 – Slippage possible

Progress – Ore Valley Phase 1a is due to start on site early in 2010 subject to confirmation of HCA funding. Reserved matters planning approval was granted on 14th December 09 for Phase 1a of development consisting of 51 residential units.

However, this target will need to be reviewed in the light of amended proposals for Ore valley. It is no longer envisaged that a scheme of the housing density originally planned will be constructed on the Ore sites. Consequently the total number of homes constructed under the Millennium Communities programme is likely to be lower than originally estimated. Overall housing delivery figures for the borough will necessarily need to be further considered as part of site allocations proposals within the emerging Local Development Framework.

Risk Level: Medium

Description: Main risk is reputational – scheme has already been significantly delayed. Lower than anticipated delivery figures will increase the need to find alternative sites to meet housing demand in the future.

Action:

- 1. Continue to press development partners for early start on site through Project Steering Group meetings and assist in support of HCA funding commitments.**
- 2. Ensure revised Millennium Communities Programme outputs are reflected through emerging LDF targets.**

Target 2. Accredit a further 100 properties through the Accredited Lettings Scheme.

QTR 3 – On target

Progress – 25 properties accredited in quarter three (quarterly target = 25). 81 properties accredited to date, ahead of target for the year.

Risk Level: Low

Description: Tolerate

Action: No further action required

Target 3. Complete and publish a new 5-year borough-wide Housing Strategy.

QTR 3 – Achieved

Progress – The Hastings and St Leonards Housing Strategy 2009-13 was approved and adopted by Cabinet on 30th November 2009.

A public version of the Strategy is currently being designed by the Marketing and Communications Team. This will be made available on the Council's website, along with minimal hard copies available.

Target 4. Adopt revised affordable housing policies in line with Local Development Framework timetable. Deliver more than 60 affordable homes to contribute to achieving the East Sussex Local Area Agreement commitments.

QTR 3 – Will not meet target

Progress – Affordable housing policies are being prepared in accordance with the timetable set out in the Local Development Scheme which was adopted at Cabinet on 30th March 2009.

The LAA target was set at 91 for 2009/10 however we recognise that this would not be achievable in the economic downturn and therefore revised our annual target to 60. The current projection for delivery of affordable homes during 2009/10 is 43, meaning a shortfall of 17.

Risk Level: Medium

Description: Reputational – significant risk that the annual target will not be met due to the slowdown in the housing market. The impact will be increased demand for affordable housing and put even greater pressure upon the Council's Housing Register. The failure to meet this target in full will increase the risk of key Community Strategy and countywide LAA targets not being achieved. Financial risk of the Homes & Communities Agencies grant funding for failed schemes being transferred by partner RSLs to other LA areas.

Action: School Road (15 units for affordable rent) is unlikely to complete prior to march 2010 as the previous contractor went into administration, and no replacement has yet been found to continue development of this site. A number of other schemes have stalled, and the shortfall of 17 units is unlikely to be made up in 2009/10.

Target 5. Return 15 long term (over 2 years) empty dwellings to residential use.

QTR 3 – Achieved

Progress – 7 long term empty homes brought back into use in quarter three (quarterly target = 4). 20 long term empty properties returned to use to date exceeding the year end target.

Target 6. Assist 40 households to access private rented sector housing through the Council's 'Letstart' service in order to prevent homelessness.

QTR 3 – Slippage possible

Progress – 9 households re-housed in Quarter 3 against a quarterly target of 10. A total of 29 households rehoused for Quarters 1 to 3 combined – 1 below profiled target.

Risk Level: Low
Action: Tolerate

Target 7. Adopt a countywide strategy and action plan for achieving an overall reduction in youth homelessness.

QTR 3 – Achieved

Progress – The East Sussex Youth Homelessness Strategy was adopted by Cabinet on 7th September 2009.

Target 8. Continue to improve private sector housing through financial assistance and enforcement action, to achieve the Decent Homes Standard in respect of 500 properties borough wide, than 25 whole houses in multiple occupation (HMO) properties in St Leonards.

QTR 3 – On target

Progress – 158 properties improved in quarter three (quarterly target = 125). 627 properties improved to date meeting and exceeding the annual target. 9 whole houses in multiple occupation in St Leonards improved in quarter three. 22 improved to date, ahead of target for year.

Risk Level: Low
Description: Tolerate

OTHER SUCCESSES, SHORTFALLS AND AREAS OF RISK**OTHER INFORMATION**

If there is additional information you need to supply or your service is not represented

Shortfalls	Action taken to improve and timescale and learn lessons if appropriate
<ul style="list-style-type: none"> Publish a new Empty Homes Strategy covering the period 2007-2009 <p>Last Reported Progress - Full Council did not endorse the strategy agreed by Cabinet in June 2009. . Further review being undertaken including Member fact finding visit. Revised</p>	<p>A cross party visit has been undertaken and it is envisaged that the Strategy will be resubmitted to Cabinet for consideration in February 2010.</p>

Strategy to be resubmitted for further consideration by Cabinet in Early 2010.	